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The Library of American Broadcasting Foundation Unveils the *2024 Giants of Broadcasting & Electronic Arts Award* Recipients

New York – May 6 , 2024 -- The Library of American Broadcasting Foundation (LABF) will recognize distinguished industry leaders for lifetime achievements during the *2024 Giants of Broadcasting & Electronic Arts* luncheon and awards ceremony. The annual event will take place from 11:30 a.m. – 2:00 p.m. on Tuesday, November 12th at Gotham Hall in New York City.

The ceremony is presented by the LABF, a non-profit organization dedicated to preserving the past, reflecting the present, and informing the future. The awards presentation celebrates the remarkable creators, innovators, leaders, performers, and journalists who have blazed trails in the radio and television broadcasting industry.

LABF has honored more than 200 leaders in broadcasting since the event's 2003 inception. Net proceeds from the luncheon will support the preservation and expansion of the Library of American Broadcasting collection, which is curated at the University of Maryland. Considered among the largest of its kind, the Library of American Broadcasting plays a vital role in growing, preserving, and providing access to archives that highlight broadcasting's profound influence on culture and history throughout the world. The LABF also supports the Broadcast Education Association (BEA) through the underwriting of research, creative grants and academic publications focused on broadcast media.

“This event celebrates the ‘innovators and trailblazers in the media industry,’” said LABF Co-Chairs Heidi Raphael and Jack Goodman. “We are absolutely thrilled to pay tribute to and honor these outstanding individuals for their many contributions in broadcasting and American Culture.”

The 2024 Giants of Broadcasting & Electronic Arts honorees include:

AL ROKER

Weather and Feature Anchor, TODAY and Co-Host, 3rd Hour of TODAY

CHRISTINE BARANSKI

Two-time Tony and Emmy Award Winning Actress

MIKE MCVAY

President

McVay Media Consulting

PATSY SMULLIN

President and Owner

California Oregon Broadcasting, Inc.

STEPHEN A. SMITH

Star of ESPN

NY Times Best Selling Author

Creator and Host of The Stephen A. Smith Show

STEVE JONES

President and Chief Executive Officer

Skyview Networks

WENDY MCMAHON

President and Chief Executive Officer

CBS News and Stations & CBS Media Ventures (CMV)

Returning as emcee, 2018 Giant honoree, **Bill Whitaker**, correspondent, *60 Minutes*, CBS News.

For complete details about the honorees, sponsorship opportunities, tables and individual tickets, please contact **BJ Corriveau**, 2024 *Giants of Broadcasting* Event Producer at bjcorriveau@giantsofbroadcasting.org or go to www.tvradiolibrary.org.

ABOUT THE LIBRARY OF AMERICAN BROADCASTING FOUNDATION (LABF):

The **Library of American Broadcasting Foundation (LABF)** is a 501(c)(3) non-profit organization dedicated to preserving the past, reflecting the present and informing the future. The LABF was created to honor the remarkable creators, innovators, leaders, performers, and journalists who have brought the electronic arts to the prominence they occupy in the United States and the world today, and who have set the stage for the future. In addition, the organization serves the philanthropic purpose of supporting the Library of American Broadcasting, the nation's most extensive collection of broadcast history, policy, and tradition, including historical documents, professional papers, oral and video histories, books, scripts, and photographs preserved at the University of Maryland. For more information, please visit www.tvradiolibrary.org.

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